

GO NATIVE

grain free
DOG FOOD



Ultra Premium Grain free

DOG FOOD, TREATS &
DENTAL SUPERFOOD STICKS

EXCEPTIONAL DOG FOOD MADE WITH A CENTURY OF KNOW-HOW



100%
Irish

food contains

70%

meat content



CAREFULLY
CREATED BY
US & NEVER
OUTSOURCED



SINGLE
SOURCE OF
PROTEIN

FULLY TRACEABLE, SUSTAINABLY
FARMED BY IRISH SUPPLIERS

Connolly's
RED MILLS

SINCE 1908

From our farm...



JJ Lennon, one of our farmers



Grains of wheat

Our trusted farmers grow our seeds.



Free-run ducks

Our poultry feed is given to free-run chickens and ducks on carefully selected **Irish farms** from which we source.



Our animal & poultry feeds

Our animal & poultry feeds are made to the **highest standards** in our state-of-the-art factory.



You can be sure that only the **purest natural ingredients** like farm-fresh vegetables, orchard-grown fruit, and healthy botanicals, sourced from trusted suppliers are used to make Go Native dog food, meaty treats and dental supersticks.

QUALITY FIRST. FULLY CONTROLLED.

to your kitchen



All our fish and fowl is **fully traceable and sourced from trusted, sustainable, ethical farms and fisheries.** Only organic Atlantic Irish salmon and herring and naturally fed duck and free-run chickens make it into our Go Native range.



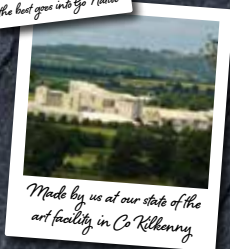
Co. Kilkenny, Ireland



Go Native remains as fresh as the day it leaves our family to your family and into your dog's bowl. Our **fully controlled process** makes sure of that. Go Native is honest to natural goodness for your happy and healthy family dog.



All ingredients are tested in our on-site lab to ensure only the best goes into Go Native



Made by us at our state-of-the-art facility in Co. Kilkenny

All ingredients are **rigorously tested** in our on-site laboratory and only the best are selected to make Go Native - and it all happens at one location in Co. Kilkenny. To ensure Go Native always meets our very high standards, it's made by us - **never outsourced.**



Nutrition for healthy, happy dogs

GO NATIVE

grain free
DOG FOOD



*From our
family
to yours*



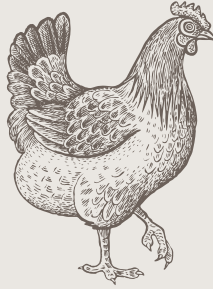
.....

From the rolling green pastures of Co. Kilkenny, Ireland the Connolly family has been creating the best quality pet foods using only the finest natural ingredients for over 100 years.

This century of know-how and our family focus has gone into producing this exceptional Go Native dog food range which is never outsourced.

It was developed by our expert nutritionists and vets in our purpose built facility in the heart of the Irish countryside and crafted with care in our kitchens specially for the cherished four-legged friend in your family.





You, your dog and their diet

It's safe to say that because you love and care about your dog, you are particular about what they eat. And we are particular about using trusted suppliers and only the best, carefully sourced, natural ingredients to create recipes your pet will thrive on.

Your dog is more than just a pet and they deserve the best - and the best is Go Native!

100 years of
experience

**GO NATIVE IS FULLY
TRACEABLE AND
SUSTAINABLY SOURCED
BY IRISH SUPPLIERS.**



Bailey & Rexie



*JJ Lannon,
one of our farmers*

Why Go Native?

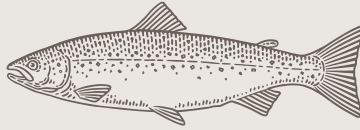
Go Native is a grain-free range of perfectly balanced, tasty dog foods that's full of natural and nourishing organic ingredients, superfoods, botanicals and a single protein source.

Some dogs can have problems fully digesting grains, which can be a source of gut irritation. Grain-free dog food has more protein and less carbohydrates, so is easier to digest than food containing carbohydrate-heavy grains. Go Native is dedicated to providing the complete and perfect diet for the special dog in your life.

.....

- **GRAIN FREE & PALEO BASED**
Ensuring a low allergy risk
- **NO WHEAT, MAIZE, SOYA OR CORN**
And potato flour makes it 100% gluten free
- **NATURAL INGREDIENTS**
All natural preservatives, no genetically modified ingredients
- **NUTRITIONAL INGREDIENTS**
Designed for strong bones, healthy muscles and shiny coats
- **GUILT-FREE TREATING**
Go Native Meaty Treats, specifically designed low fat, low calorie recipes
- **ORAL HEALTH**
Go Native Dental Super Sticks long lasting chews combined with anti-bacterial ingredients help maintain healthy teeth and gums
- **MANUFACTURED AT OUR OWN PRODUCTION FACILITY**
Go Native is carefully created at our own factory which is accredited to BRC global standard for Food Safety (Grade AA)
- **MONO-PROTEIN**
Contains only ultra premium single-source chicken, duck, salmon and herring
- **CONTAINS NO GM INGREDIENTS**
Formulated and created with only the finest natural ingredients





The importance of premium ingredients

We know that you want the best for your dog. That's why only the best natural ingredients make it to our kitchen. We start with quality, from the meat and fish sourced from trusted local suppliers, to the fruit, vegetables and herbs harvested in Ireland's famous green countryside. We never compromise - always choosing only the best ingredients for your dog to enjoy. And every step of the process is closely monitored, from development of the high-quality ingredients delivered to our kitchen to the ultra premium product that reaches yours.

Go Native contains only mono-protein – either organic herring or salmon, or free-run chicken or duck – all of which are digestible proteins with an excellent amino acid profile.

Go Native is grain-free, gluten-free and rich in botanicals. It contains no GM ingredients. It's the perfect paleo-based diet for a happy and healthy dog.



Ben - aged 6

GLUCOSAMINE & CHONDROITIN

Essential for overall healthy joint development and function

SEAWEED

Excellent source of natural fibre, antioxidants and minerals

LINSEED

Rich source of omega-3s, supporting healthy skin and shiny coat

CRANBERRIES

Rich in antioxidants and an excellent source of Vitamin C



RED MILLS
Kilkenny, Ireland

Go Native Dog Food

Feed your dog Go Native and you're feeding them the best. The Go Native range is exceptional quality in four tasty and nutritious varieties to help keep your treasured pet in the best condition at all lifestages.



GO NATIVE PUPPY – ORGANIC SALMON WITH SPINACH & GINGER

Salmon is a great source of protein for growing puppies, and can help improve brain function and the immune system.

- Organic, fresh Irish salmon with hand-picked Irish spinach and ginger
- 70% meat content, mono-protein
- Sustainably sourced, fully traceable, grain-free ingredients
- 100% Irish product

INGREDIENTS

COMPOSITION: Freshly Prepared Salmon 40%, Dehydrated Salmon 25%, Potato Starch, Sweet Potato, Salmon Oil 8%, Pea Starch, Whole Linseed, Dried Seaweed, Hydrolysed Liver Protein 1%, Sodium Chloride, Yeast Extract, Dried Apple, Dried Spinach Powder (5% fresh Spinach equiv.), Dried Ginger Extract (4% fresh Ginger equiv.), Glucosamine Hydrochloride, Chondroitin Sulphate. **BOTANICALS:** Alfalfa, Dried Blueberry, Dried Carrot, Dried Cranberry, Dried Marigold, Oregano, Dried Rosehip, Turmeric, Yucca Schidigera.

ANALYTICAL CONSTITUENTS: Protein 33.0%, Fat Content 22.0%, Crude Fibre 1.9%, Crude Ash 7.5%, Moisture (max) 10.0%.

ALL VARIETIES
AVAILABLE IN
800G, 4KG &
12KG BAGS



ALL VARIETIES CONTAIN:

ADDITIVES: NUTRITIONAL ADDITIVES – Vitamin A E672 24,000 i.u./kg, Vitamin D3 E671 2,000 i.u./kg, Alpha Tocopherol Acetate (Vit E) 250 i.u./kg.

TRACE ELEMENTS: Copper E4 (Copper Sulphate Pentahydrate) 28mg/kg, Selenium E8 (Sodium Selenite) 0.33mg/kg, Iron E1 (Iron Sulphate Monohydrate)

250mg/kg, Manganese E5 (Manganese Oxide) 65mg/kg, Zinc E6 (Zinc Oxide) 97mg/kg, Zinc E6 (Zinc Chelate of Amino Acid Hydrate) 200mg/kg, Iodine E2 (Calcium Iodate Anhydrous) 2.50mg/kg.

ANTIOXIDANTS. PRESERVATIVES: (Preserved with tocopherol rich extracts of natural origin).

GO NATIVE DUCK WITH APPLE & CRANBERRY

Duck is rich in iron and it provides dogs with a high-quality, easily digested protein source. Duck is also a great source of amino acids to support strong muscles.

- Locally raised fresh Irish duck with hand-picked Irish apple & cranberry
- 100% Irish product
- 70% meat content, mono-protein
- Sustainably sourced, fully traceable, grain-free ingredients



INGREDIENTS

COMPOSITION: Freshly Prepared Duck 40%, Dehydrated Duck 25%, Potato Starch, Sweet Potato, Duck Fat 7%, Pea Starch, Whole Linseed, Dried Seaweed, Hydrolysed Liver Protein 1%, Sodium Chloride, Yeast Extract, Dried Apple (5% fresh Apple equiv.), Dried Cranberry (5% fresh Cranberry equiv.), Glucosamine Hydrochloride, Chondroitin Sulphate. **BOTANICALS:** Alfalfa, Dried Rosehip, Dried Marigold, Yucca Schidigera, Oregano, Dried Carrot, Dried Spinach, Dried Broccoli, Dried Blueberry, Turmeric, Dried Ginger.

ANALYTICAL CONSTITUENTS: Protein 29.0%, Fat Content 19.0%, Crude Fibre 2.0%, Crude Ash 7.0%, Moisture (max) 10.0%.

GO NATIVE ORGANIC HERRING WITH CARROT & KALE

Herring is very high in Omega-3 fatty acids EPA and DHA, plus it's a great source of Vitamin D. Aids the immune system and decreases inflammation.

- Locally sourced fresh Irish herring with hand-picked Irish carrots & kale
- 100% Irish product
- 70% meat content, mono-protein
- Sustainably sourced, fully traceable, grain-free ingredients



INGREDIENTS

COMPOSITION: Freshly Prepared Herring 40%, Dehydrated Herring 24%, Potato Starch, Sweet Potato, Herring Oil 6.5%, Pea Starch, Whole Linseed, Dried Seaweed, Hydrolysed Liver Protein 1%, Sodium Chloride, Yeast Extract, Dried Apple, Dried Kale (5% fresh Kale equiv.), Dried Carrot (5% fresh Carrot equiv.), Glucosamine Hydrochloride, Chondroitin Sulphate. **BOTANICALS:** Alfalfa, Dried Broccoli, Dried Blueberry, Dried Carrot, Dried Cranberry, Dried Ginger, Dried Marigold, Oregano, Dried Rosehip, Dried Spinach, Turmeric, Yucca Schidigera.

ANALYTICAL CONSTITUENTS: Protein 29.0%, Fat Content 21.0%, Crude Fibre 2.0%, Crude Ash 7.5%, Moisture (max) 10.0%.

GO NATIVE ORGANIC SALMON WITH SPINACH & GINGER

Salmon is a great source of protein, is highly digestible, can help improve brain function and strengthen immune systems.

- Organic, fresh Irish salmon with hand-picked Irish spinach & ginger
- 100% Irish product
- 70% meat content, mono-protein
- Sustainably sourced, fully traceable, grain-free ingredients



INGREDIENTS

COMPOSITION: Freshly Prepared Salmon 40%, Dehydrated Salmon 24%, Potato Starch, Sweet Potato, Salmon Oil 7%, Pea Starch, Whole Linseed, Dried Seaweed, Hydrolysed Liver Protein 1%, Sodium Chloride, Yeast Extract, Dried Apple, Dried Spinach Powder (5% fresh Spinach equiv.), Dried Ginger Extract (4% fresh Ginger equiv.), Glucosamine Hydrochloride, Chondroitin Sulphate. **BOTANICALS:** Alfalfa, Dried Blueberry, Dried Carrot, Dried Cranberry, Dried Marigold, Oregano, Dried Rosehip, Turmeric, Yucca Schidigera.

ANALYTICAL CONSTITUENTS: Protein 30.0%, Fat Content 22.0%, Crude Fibre 2.0%, Crude Ash 7.5%, Moisture (max) 10.0%.

GO NATIVE CHICKEN WITH POTATO & BROCCOLI

A very popular protein and a source of essential amino acids. Plus glucosamine and chondroitin, which help promote joint and bone health.

- Locally raised fresh Irish chicken with Irish potatoes & hand-picked broccoli
- 100% Irish product
- 70% meat content, mono-protein
- Sustainably sourced, fully traceable, grain-free ingredients



INGREDIENTS

COMPOSITION: Freshly Prepared Chicken 40%, Dehydrated Chicken 25%, Potato Starch 7.5%, Sweet Potato 7%, Chicken Fat 7.5%, Pea Starch, Whole Linseed, Dried Seaweed, Hydrolysed Liver Protein 1%, Sodium Chloride, Yeast Extract, Dried Apple, Dried Broccoli (5% fresh broccoli equivalent), Glucosamine Hydrochloride, Chondroitin Sulphate. **BOTANICALS:** Alfalfa, Dried Blueberry, Dried Carrot, Dried Cranberry, Dried Ginger, Dried Marigold, Oregano, Dried Rosehip, Dried Spinach, Turmeric, Yucca Schidigera.

ANALYTICAL CONSTITUENTS: Protein 31.0%, Fat Content 20.0%, Crude Fibre 2.0%, Crude Ash 6.5%, Moisture (max) 10.0%.

Go Native Dog Treats

Treats and rewards are all part of a happy and fun owner and dog relationship. Now you can spoil your pet without the guilt with our Go Native dog treats in four delicious, healthy combinations that provide them with meaty, grain-free goodness to get their tails wagging.



GO NATIVE TREATS WITH DUCK

Duck is an excellent source of high-quality protein, containing generous amounts of essential vitamins such as A, B & E as well as iron.

- Meaty treats made with 30% dehydrated duck
- Grain-free, gluten-free and guilt-free treating
- No artificial colour, flavour or added sugars
- Sustainably sourced, fully traceable and 100% Irish ingredients

INGREDIENTS

Dehydrated Duck, Whole Potato Flour, Vegetable Glycerine, Potato Fibre, Calcium Carbonate, Hydrolysed Liver Protein, Sodium Tripolyphosphate, Potassium Chloride.



GO NATIVE TREATS WITH TURKEY

Turkey is an excellent source of protein and nutrients, including essential B vitamins.

- Meaty treats made with 30% dehydrated turkey
- Grain-free, gluten-free and guilt-free treating
- No artificial colour, flavour or added sugars
- Sustainably sourced, fully traceable and 100% Irish ingredients

INGREDIENTS

Dehydrated Turkey, Whole Potato Flour, Vegetable Glycerine, Potato Fibre, Calcium Carbonate, Hydrolysed Liver Protein, Sodium Tripolyphosphate, Potassium Chloride.

ALL VARIETIES CONTAIN:

ANALYTICAL CONSTITUENTS:

Crude Protein 18%, Crude Fat & Oils 8%, Crude Fibre 3%, Crude Ash 4.5%.

ADDITIVES: Preservatives.

GO NATIVE TREATS ARE COLD FORMED TO ENSURE THAT NONE OF THE TASTE, NUTRIENTS OR FIBRE IS LOST IN PRODUCTION, AND THAT FRESHNESS AND GOODNESS ARE LOCKED-IN.



GO NATIVE TREATS WITH HERRING

Herring is full of omega-3 fatty acids and works wonders for skin, coat, brain and joints. It's an excellent protein source, loaded with essential vitamins and minerals.

- Meaty treats made with 30% dehydrated herring
- Grain-free, gluten-free and guilt-free treating
- No artificial colour, flavour or added sugars
- Sustainably sourced, fully traceable and 100% Irish ingredients

INGREDIENTS

Dehydrated Herring, Whole Potato Flour, Vegetable Glycerine, Potato Fibre, Calcium Carbonate, Hydrolysed Liver Protein, Sodium Tripolyphosphate, Potassium Chloride.

GO NATIVE TREATS WITH SALMON

Salmon is brimming with omega-3 fatty acids which support the immune system and are beneficial for the skin, coat, brain and joints. It's an excellent protein source too, with many essential vitamins and minerals.

- Meaty treats made with 30% dehydrated salmon
- Grain-free, gluten-free and guilt-free treating
- No artificial colour, flavour or added sugars
- Sustainably sourced, fully traceable and 100% Irish ingredients

INGREDIENTS

Dehydrated Salmon, Whole Potato Flour, Vegetable Glycerine, Potato Fibre, Calcium Carbonate, Hydrolysed Liver Protein, Sodium Tripolyphosphate, Potassium Chloride.



Go Native Dental Super Sticks



Treat your dog daily while treating their teeth with Go Native Dental Super Sticks. There are two healthy and tempting flavours for them to sink their teeth into to help control plaque and tartar build-up and to maintain healthy gums and teeth. A daily ritual your dog will love!

- Unique texture and spiral shape helps clean teeth and reduce plaque build up
- Chewing a dental stick regularly can reduce plaque by up to 70%
- Ground peppermint freshens breath



GO NATIVE DENTAL SUPER STICKS WITH CARROT & SWEET POTATO

- Guilt-free treating that maintains healthy teeth
- Long-lasting chew
- Irish carrots & hand-picked sweet potatoes
- No artificial colour, flavour or added sugars
- Grain-free goodness

INGREDIENTS

Whole Potato Flour, Vegetable Glycerine, Potato Fibre, Dried Carrot Pieces, Calcium Carbonate, Sweet Potato Flour, Hydrolysed Liver Protein, Sodium Tripolyphosphate, Ground Peppermint, Ground Thyme, Potassium Chloride.

GO NATIVE DENTAL SUPER STICKS WITH PUMPKIN & BROCCOLI

- Guilt-free treating that maintains healthy teeth
- Long-lasting chew
- Hand-picked Irish pumpkin & broccoli
- No artificial colour, flavour or added sugars
- Grain-free goodness

INGREDIENTS

Whole Potato Flour, Vegetable Glycerine, Potato Fibre, Calcium Carbonate, Pumpkin Seed Flour, Hydrolysed Liver Protein, Broccoli Powder, Sodium Tripolyphosphate, Ground Peppermint, Ground Thyme, Potassium Chloride.

ALL VARIETIES CONTAIN:

ANALYTICAL CONSTITUENTS:

Crude Protein 4.8%, Crude Fat & Oils 1.3%, Crude Fibre 2.2%, Crude Ash 4.5%.

ADDITIVES: Preservatives.

Go Native - Combining the best in superfoods & botanicals

Natural and nutritious herbs and botanicals from nature's larder provide a healthy boost to your dog. Go Native contains a whole host of healthy herbs, botanicals and superfoods which combined with only the best, fully traceable ingredients helps keep your pet in tip top condition inside and out.

ALFALFA: A rich source of vitamins & minerals. It has antioxidant and anti-inflammatory properties which helps with stiff joints in older dogs.

BLUEBERRY: Packed with antioxidants which promote good cell health. Their pigments (anthocyanins) help improve the structures within the vascular system and they can help to improve night-time vision too!

BROCCOLI: Contains a host of vitamins – A, C and K as well as being rich in folate and manganese. An excellent source of dietary fibre, it aids digestion and can help your dog stay regular.

CARROT: The simple carrot is loaded with so many good things for dogs. Carotenoids, fibre, vitamin C and K and potassium, magnesium, manganese, most of the B vitamins and phosphorus - for energy production - all helping to keep your pet healthy and active!

CRANBERRY: One of nature's little wonders! They can help your pet's vision, immunity, digestion and more. They contain polyphenol antioxidants for the cardiovascular and immune systems. They help the teeth as they contain plaque-fighting nutrients.

GINGER: is high in antioxidants, making it great in the fight against heart disease. It's also a natural anti-inflammatory – helping to care for your dog's hips and joints. It's packed with goodness and health benefits.

KALE: Supercharged with vitamins A, E and C, it is also a good source of antioxidants, iron and calcium, helps the liver detoxify and contains anti-inflammatory properties. It's a superfood 'powerhouse' for your dog!

MARIGOLD: A pretty flower with a powerful punch! Marigold helps cleanse all organs, including the skin, for your dog's overall health.

PUMPKIN: Low in calories and high in soluble fibre, it helps maintain healthy digestion. It's low in sodium and very high in carotenoids, potassium and vitamin C. Pumpkin seeds are excellent for skin, coat, and soothing digestion.

ROSEHIP: is an excellent source of vitamin C and antioxidants. The rosehip contains significant health benefits including joint care and boosts your dog's immune system and helping to build strong bones.

SWEET POTATO: These are rich in beta-carotene and loaded with antioxidants. They are super high in heart-healthy vitamin A and packed with vitamin C, helping to keep immune systems strong.

SPINACH: Contains large amounts of vitamins A, B, C, and K. It also contains iron, antioxidants, beta-carotene, and roughage to help the digestive tract and helps keep your dog healthy and happy.

YUCCA SCHIDIGERA: Helps support optimal gut health, and reduces the occurrence of flatulence. It can also aid joint health.

Suggested Feeding Guide

GO NATIVE ADULT DOG FOOD SHOULD BE CONSUMED AS FOLLOWS:

ADULT WEIGHT (KG)	DAILY FEEDING AMOUNT	ADULT WEIGHT (KG)	DAILY FEEDING AMOUNT
1	20g	14	167g
2	36g	16	186g
3	46g	18	200g
4	65g	20	215g
5	73g	22	230g
6	85g	26	259g
8	109g	30	288g
10	125g	35	328g
12	143g	40	367g

GO NATIVE PUPPY FOOD SHOULD BE CONSUMED AS FOLLOWS:

BODY WEIGHT (KG)	FOOD PER DAY			
	1 - 3 MONTHS	4 - 8 MONTHS	9 - 12 MONTHS	12 - 15 MONTHS
1	57g	42g	37g	Adult Diet*
2	90g	75g	60g	Adult Diet*
3	125g	95g	80g	Adult Diet*
4	148g	113g	88g	Adult Diet*
5	183g	153g	123g	Adult Diet*
10	290g	245g	210g	Adult Diet*
15	390g	330g	270g	250g
20	500g	410g	330g	305g
25	584g	499g	394g	369g
30	669g	559g	439g	419g

* We recommend feeding Go Native Organic Salmon with Spinach & Ginger Adult variety or any of the other 3 in the Go Native range.

HOW TO CHANGE OVER

When introducing a new diet, it's important that it's done gradually. We recommend that you do this over a 10 day period, as outlined below, by mixing your dog's current food with Go Native so that your dog's digestive system adjusts to the new food.



- You will typically feed less Go Native than other dog foods owing to its nutritionally dense content with 70% meat content.
- We recommend you try to feed your dog at the same time each day.
- While it's not always possible, it is better to feed your adult dog in two feeds per day rather than just one, especially for large breeds. However, be vigilant with the amount of food you give them.
- Feed puppies from 6 weeks onwards, 3 times per day until the age of 6 months, then reduce to twice per day.
- Go Native products should be stored out of reach of children in a cool dry place below 25°C and out of direct sunlight.
- Go Native Treats are suitable at any time as a snack or reward.
- Go Native Treats and Dental Super Sticks are suitable for dogs 6 months and older.

Be social with Go Native

If your beloved pet loves Go Native, we'd love to hear from you! Just send us a pic or a video of him or her enjoying Go Native and you could be in to win a great pet prize!

Capture the excitement and tail wagging in anticipation of their treat or daily dental super stick – maybe your dog is looking especially cute today or simply show us how your puppy is thriving on their tasty Go Native diet?

New tricks, a little dance or an unusual pose are always irresistible and deserve to be rewarded with a delicious Go Native Meaty Treat.



If you'd like to be social with Go Native, just share your snap or video at facebook.com/RedMillsPetFood



or why not tag us on Instagram [@redmillspet](https://instagram.com/redmillspet)



or use the hashtag [#gonatedogfood](https://twitter.com/gonatedogfood)

GET IN TOUCH. WE'D LOVE TO HEAR FROM YOU.



.....
GET IN TOUCH &
DISCOVER MORE
.....

www.gonatedogfood.com



.....
Goresbridge, County Kilkenny,
R95 EKH4, Ireland.
Phone: +353 (0)59 977 5800
Email: info@gonatedogfood.com

Connolly's
RED MILLS
SINCE 1908